



Kelsey Baldridge

Head of Human Resources



Kelsey Baldridge serves as Head of Human Resources at Peak Trust Company, where she leads the firm's talent strategy and human capital infrastructure across all offices. In this capacity, she oversees recruitment, onboarding, performance management, and workforce planning to ensure Peak attracts, develops, and retains high-caliber professionals aligned with the firm's culture and long-term strategic vision. She has played a central role in modernizing Peak's hiring processes and building scalable systems to support sustained organizational growth.

Kelsey designs and implements structured onboarding, mentorship, and professional development frameworks that promote engagement, accountability, and career progression. She leads firmwide continuing education initiatives and partners with leadership to strengthen management capability and succession planning. Through thoughtful policy design and operational discipline, she fosters a workplace culture grounded in professionalism, integrity, and operational excellence.

Since joining Peak in 2020, Kelsey has demonstrated steady leadership advancement within the organization. She began as a Fiduciary Assistant supporting a Senior Fiduciary Officer, gaining direct experience in trust administration and client service. In 2022, she transitioned into a dedicated people leadership role, expanding her responsibilities to include talent acquisition, organizational planning, employee engagement, and strategic workforce alignment. Her experience within both fiduciary operations and human resources enables her to bridge operational realities with long-term talent strategy.

Kelsey brings more than a decade of experience in administration and team leadership. She earned dual Bachelor of Science degrees in Biology and Psychology from the University of Alaska Fairbanks and holds the SHRM-CP designation from the Society for Human Resource Management. Her strategic mindset and commitment to developing high-performing teams play a key role in supporting Peak Trust Company's continued success.

Talk to Kelsey

Have a question about an advanced planning technique?
Our seasoned experts are just a phone call away.

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